

Mid-South Color Labs, Inc.

Digital Painter Retouching Prep Charges

For orders that are ready to paint as submitted, regular painter prices apply.

For orders that require retouching, which you request, we will charge \$75 per hour to get images ready for the actual digital painter process.

Retouching includes the following:

1. Adjustments to clothing, such as removing wrinkles, lengthening sleeves and dresses. Adjusting shirt collars and ties; removing unwanted objects in the background; adding objects to background.
2. Trimming waist lines and other body changes
3. Head swaps
4. Changing backgrounds
5. Smile adjustments

Digital Painting will continue to include changing every pixel into a brush stroke, eye work including eyelashes, smoothing skin, all to give the image a painted look, just like we have always done.

A little background. When we began offering our digital painter service, we did not make corrections to the image before painting. Over time, we had a few requests for changes to images that were quick and easy and we did not make any additional charge.

However, we have reached the point where we are being asked to make a lot of significant changes that require an hour or even more of retouching time before we begin to paint. This has put us in a position of increased costs not covered by our digital painting charge.

We are happy to do the retouching as we have done in the past at the cost shown above. However, if you have a retouch artist and want them to do the additional retouching to get ready for paint, that is certainly OK with us.

As you know, we charge for the painter cost when the order is entered. However, the retouching charges will be added when your order is shipped and billed because we won't know how much time the retouching will take when we enter the order.

Thank you for your understanding and for your business.